Cypress Towne Dental

SEO & LOCAL GROWTH REPORT

Page two to the top of town.

How six months of local SEO and Google Business Profile work made Cypress Towne Dental the top dental result in its area.

Prepared by **Pink Socials** · Feb–Aug 2026

THE HEADLINE RESULTS

6.2x
Calls from Google

#1
Local ranking

4.9★
Google rating

380+
New reviews

PRACTICE	MARKET	PERIOD
cypresstownedental.com	Cypress, TX · Dental	6 months

Get a growth report like this →

01 Executive Summary

Cypress Towne ↗

The results at a glance · Feb–Aug 2026

CALLS FROM GOOGLE PER MONTH

6.2x

From 24 to 150 · +525%

LOCAL RANKING

#1

Up from page 2 (#18)

GOOGLE RATING

4.9★

380+ new reviews

+606%
Organic visits (510 to 3,600)

+623%
Google reviews (61 to 441)

6 mo
Engagement period

> Cypress Towne Dental is a trusted local practice, but its online presence did not reflect that, sitting on page two with an incomplete profile. In six months, **calls from Google rose 6.2x and the practice reached #1 locally** through local SEO, Google Business Profile and review work. Figures from Google Analytics, Search Console and call tracking.

02 Traffic Growth

Cypress Towne ↗

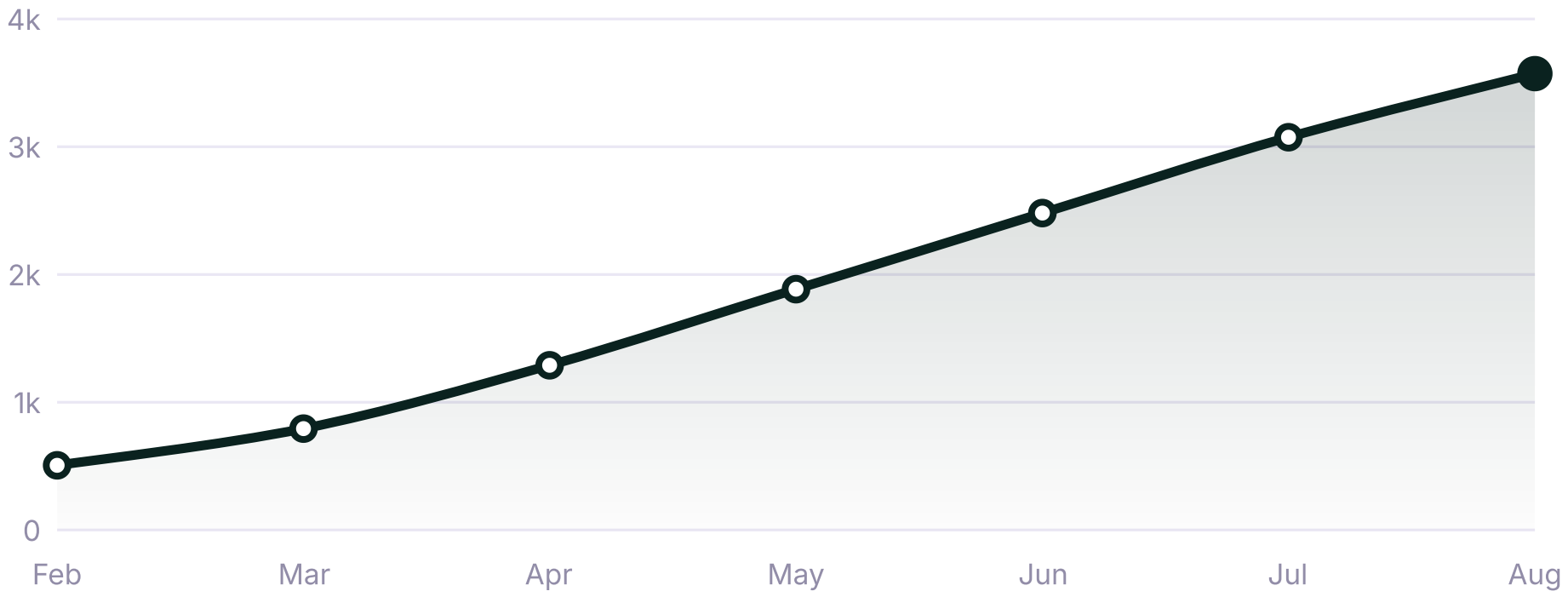
Google Analytics 4 · Feb to Aug 2026

Monthly organic visits

Organic sessions from Google search

3,600

▲ +606%



→ The first job was visibility. As the Google Business Profile and pages were optimized, **organic sessions climbed steadily every month**, from 510 to 3,600 monthly visits, a 7x increase.

03 Ranking & Reviews

Cypress Towne ↗

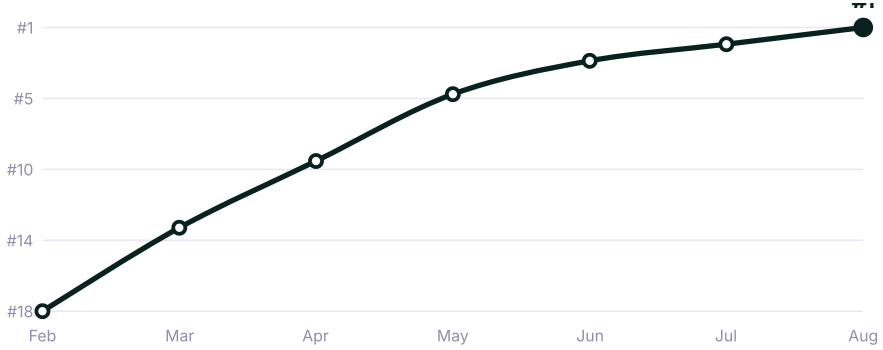
Local rank tracking & reputation

“dentist Cypress TX”

Core term position

#1

from #18

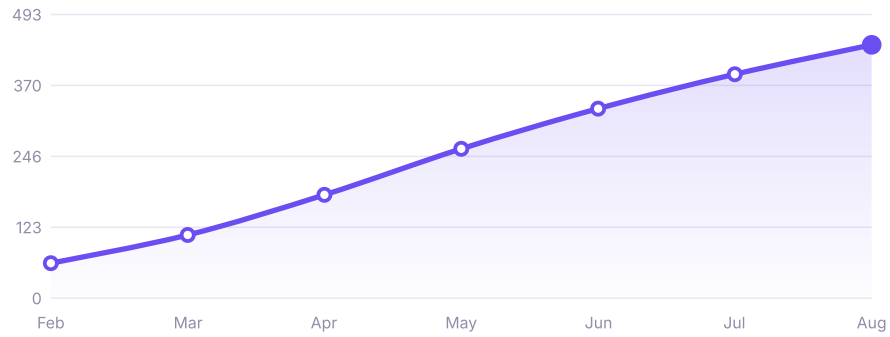


Google reviews

Total reviews earned

441

▲ +623%

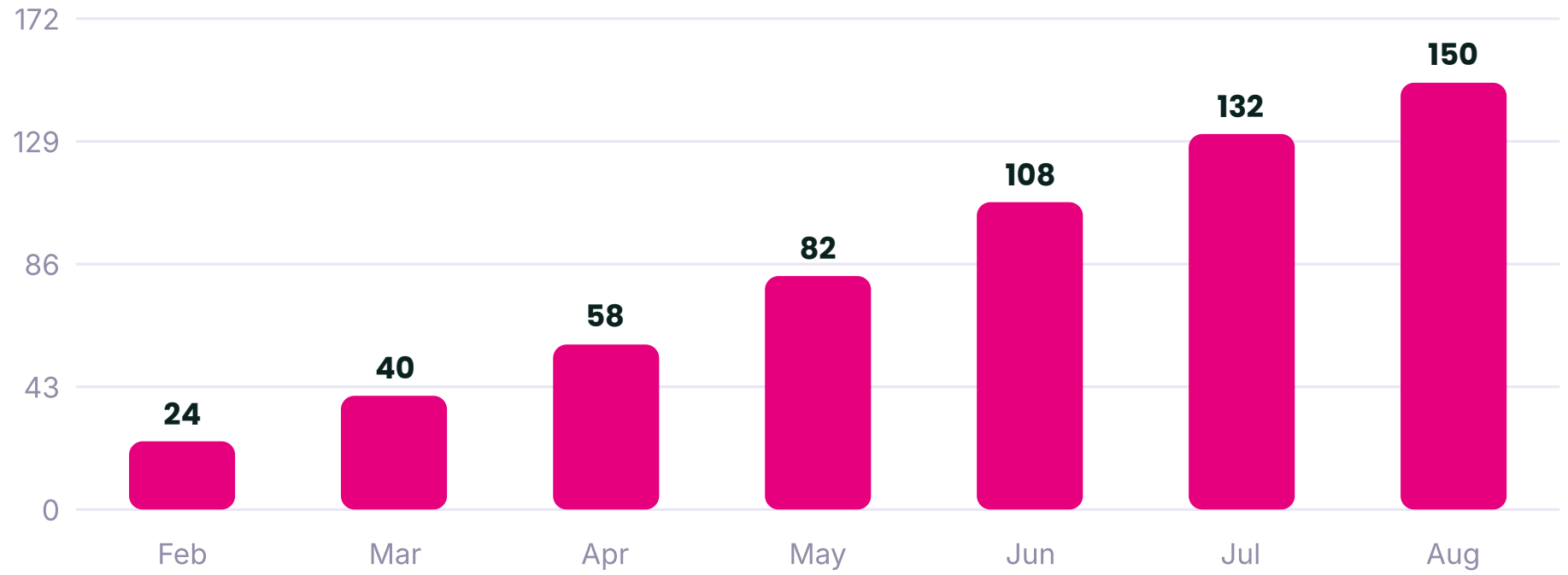


→ Visibility only matters if it is for searches that bring patients. The core term **climbed from #18 to #1**, the top local result, while reviews grew from 61 to 441 at a 4.9-star rating.

Calls from Google per month

Tracked calls from the Business Profile and site

150
▲ +525%



→ Rankings and traffic are inputs. The number that fills the chairs is calls, which **grew from 24 to 150 per month** alongside the rankings, a 6.2x increase.

05 Before & After

The headline numbers, side by side

Cypress Towne ↗

METRIC	BEFORE	AFTER	CHANGE
Ranking, “dentist Cypress TX”	Page 2 (#18)	**#1**	**Top result**
Monthly organic visits	510	**3,600**	**+606%**
Calls from Google / month	24	**150**	**+525%**
Google reviews	61	**441**	**+623%**

“The phone rings with new patients every week now. Pink Socials made us the first practice people see.”

Office Manager, Cypress Towne Dental

What We Did

Cypress Towne ↗

The approach behind the results

1 **Rebuilt the Google Business Profile**

Full services, categories, photos and regular posts to win the local Map Pack, where patients decide.

2 **Launched a review-generation system**

A compliant, steady flow of genuine patient reviews, lifting the rating and local ranking.

3 **Executed local SEO**

Targeted the highest-intent "dentist Cypress TX" and near-me searches in the area.

4 **Fixed the site to convert**

Made it easy to book in one tap, with call and form tracking to measure every new patient.

→ We ran the same system we use across our clients, **sequenced to move the local map first** because that is where dental patients decide. The growth compounds because it is built on owned visibility, not rented ad clicks.

Thank You

Six months of local SEO made Cypress Towne Dental the top dental result in town, with 6.2x more calls from Google and a 4.9-star reputation.

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