My Glow Up Dentistry

SEO & LOCAL GROWTH REPORT

Hard to find to #1 on the map.

How six months of local SEO and Google Business Profile work made the practice the top dental result in its area.

Prepared by **Pink Socials** · Feb–Aug 2026

THE HEADLINE RESULTS

212%
New-patient bookings

#1
“dentist near me”

4.9★
Google rating

340+
New reviews

PRACTICE	MARKET	PERIOD
myglowupdentistry.com	USA · Cosmetic dental	6 months

Get a growth report like this →

01 Executive Summary

My Glow Up ↗

The results at a glance · Feb–Aug 2026

NEW-PATIENT BOOKINGS

+212%

Driven by #1 Map Pack visibility

CORE TERM RANK

#1

Up from #22

GOOGLE RATING

4.9★

340+ new reviews

+774%
Organic visits (380 to 3,320)

+446%
New-patient calls

6 mo
Engagement period

> My Glow Up Dentistry delivers excellent cosmetic and family care, but online it was hard to find, ranking on page three with an incomplete profile. In six months, **new-patient bookings rose 212% and the practice reached #1 in the Map Pack** through local SEO, Google Business Profile and review work. Figures from Google Analytics, Search Console and call tracking.

02 Traffic Growth

My Glow Up ↗

Google Analytics 4 · Feb to Aug 2026

Monthly organic visits

Organic sessions from Google search

3,320

▲ +774%



→ The first job was visibility. As the Google Business Profile and pages were optimized, **organic sessions climbed steadily every month**, from 380 to 3,320 monthly visits, an 8.7x increase.

03 Ranking & Reviews

My Glow Up ↗

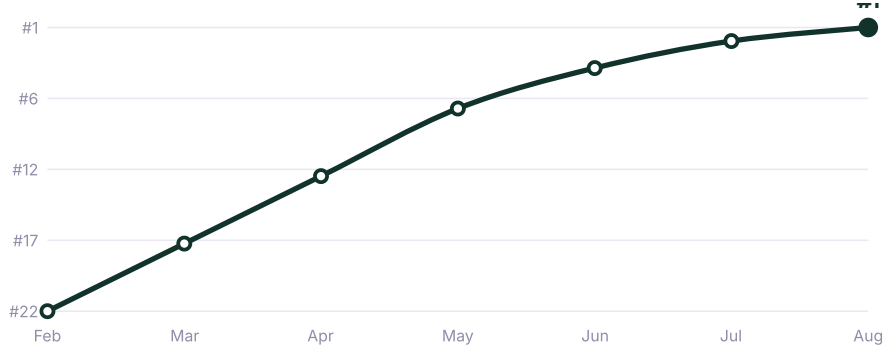
Local rank tracking & reputation

“cosmetic dentist near me”

Core term position

#1

from #22

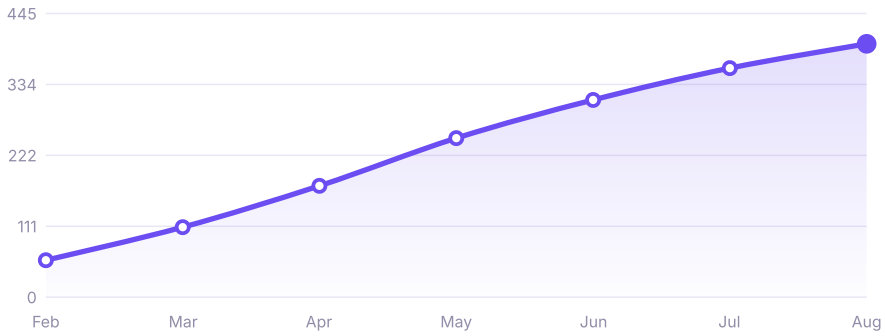


Google reviews

Total reviews earned

398

▲ +586%

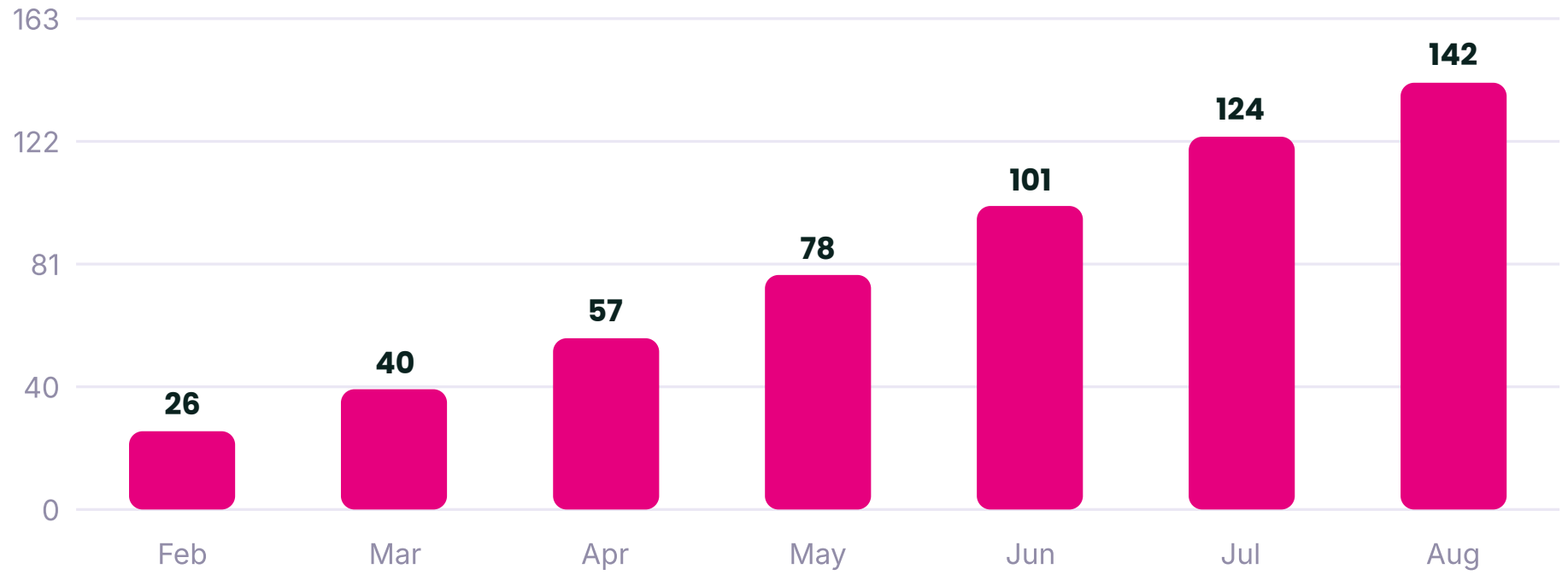


→ Visibility only matters if it is for searches that bring patients. The core term **climbed from #22 to #1 in the Map Pack**, while reviews grew from 58 to 398 at a 4.9-star rating.

New-patient calls per month

Tracked calls and website form submissions

142
▲ +446%



→ Rankings and traffic are inputs. The number that fills the chairs is new-patient calls, which **grew from 26 to 142 per month** alongside the rankings.

05 Before & After

My Glow Up ↗

The headline numbers, side by side

METRIC	BEFORE	AFTER	CHANGE
Ranking, “dentist near me”	Page 3	**#1**	**Map Pack**
Monthly organic visits	380	**3,320**	**+774%**
New-patient calls / month	26	**142**	**+446%**
Google reviews	58	**398**	**+586%**

“We are booked out weeks in advance now, and it started when patients could finally find us on Google.”

Practice Owner, My Glow Up Dentistry

What We Did

My Glow Up ↗

The approach behind the results

1 **Rebuilt the Google Business Profile**

Full services, categories, photos and regular posts to win the local Map Pack, where patients decide.

2 **Launched a review-generation system**

A compliant, steady flow of genuine patient reviews, lifting the rating and local ranking.

3 **Executed local SEO**

Targeted the highest-intent "near me" and cosmetic-dentistry searches in the area.

4 **Fixed the site to convert**

Made it easy to book in one tap, with call and form tracking to measure every new patient.

→ We ran the same system we use across our clients, **sequenced to move the local map first** because that is where dental patients decide. The growth compounds because it is built on owned visibility, not rented ad clicks.

Thank You

Six months of local SEO made My Glow Up Dentistry the #1 dental result in its area, with 212% more new-patient bookings and a 4.9-star reputation.

Want a report like this? Book a free strategy call →

Web myglowupdentistry.com

Prepared by Pink Socials ↗

Google Partner Growth Marketing Agency · **pink-socials.com**