Smile 4 Ever Dental

SEO & LOCAL GROWTH REPORT

Low profile to the go-to cosmetic practice.

How six months of local SEO and reputation work made Smile 4 Ever the first choice for high-value cosmetic cases.

Prepared by **Pink Socials** · Feb–Aug 2026

THE HEADLINE RESULTS

3.8x
Consult requests

#1
Cosmetic searches

4.8★
Google rating

6.6x
Organic traffic

PRACTICE	MARKET	PERIOD
smile4everdental.com	USA · Cosmetic dental	6 months

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01 Executive Summary

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The results at a glance · Feb–Aug 2026

HIGH-VALUE CONSULT REQUESTS

3.8x

Cosmetic cases, up from a thin pipeline

ORGANIC TRAFFIC

6.6x

420 to 2,760 / mo

GOOGLE RATING

4.8★

312 reviews

#2

"veneers near me" (from #20)

+479%

Consult requests (19 to 110)

6 mo

Engagement period

> Smile 4 Ever Dental specializes in high-value cosmetic work, but its website was not bringing in the consultation requests to match, ranking poorly for cosmetic searches. In six months, **consultation requests rose and organic traffic grew 6.6x** through local SEO and reputation work. Figures from Google Analytics, Search Console and call tracking.

Traffic Growth

Google Analytics 4 · Feb to Aug 2026

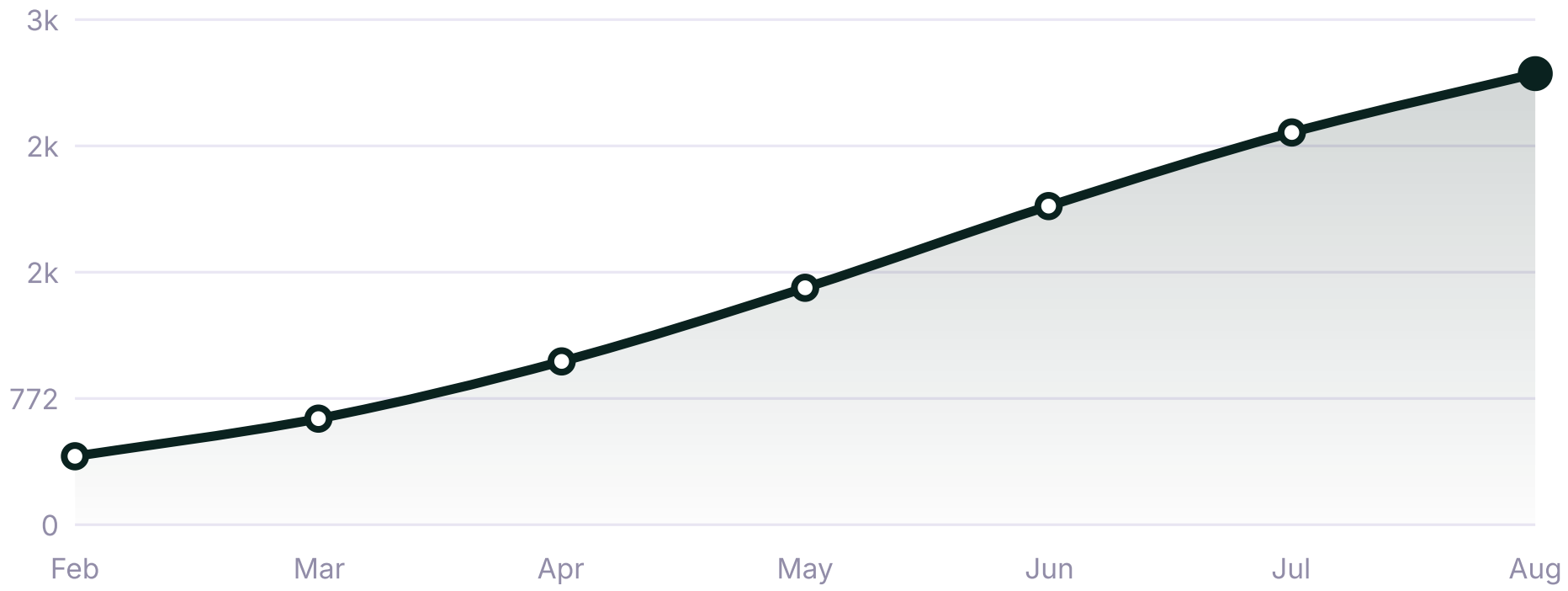
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Monthly organic visits

Organic sessions from Google search

2,760

▲ +557%



→ The first job was visibility. As the profile and pages were optimized, **organic sessions climbed steadily every month**, from 420 to 2,760 monthly visits, a 6.6x increase.

Ranking & Reviews

Local rank tracking & reputation

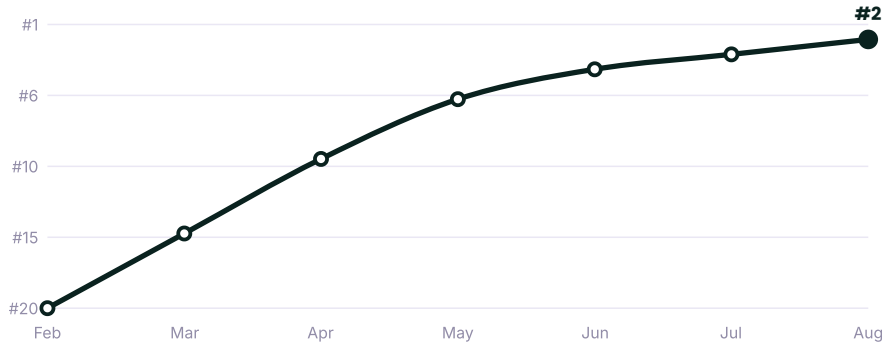
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“veneers near me”

Core cosmetic term position

#2

from #20

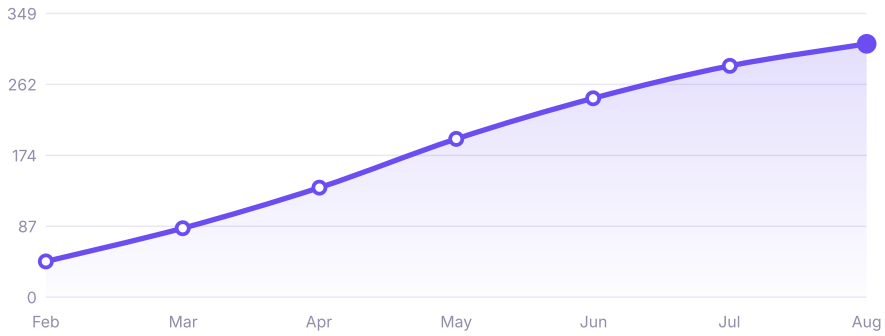


Google reviews

Total reviews earned

312

▲ +609%



→ Cosmetic patients research before they book. The core term **“veneers near me” climbed from #20 to #2**, into the top three, while reviews grew from 44 to 312 at a 4.8-star rating.

04 Consult Requests

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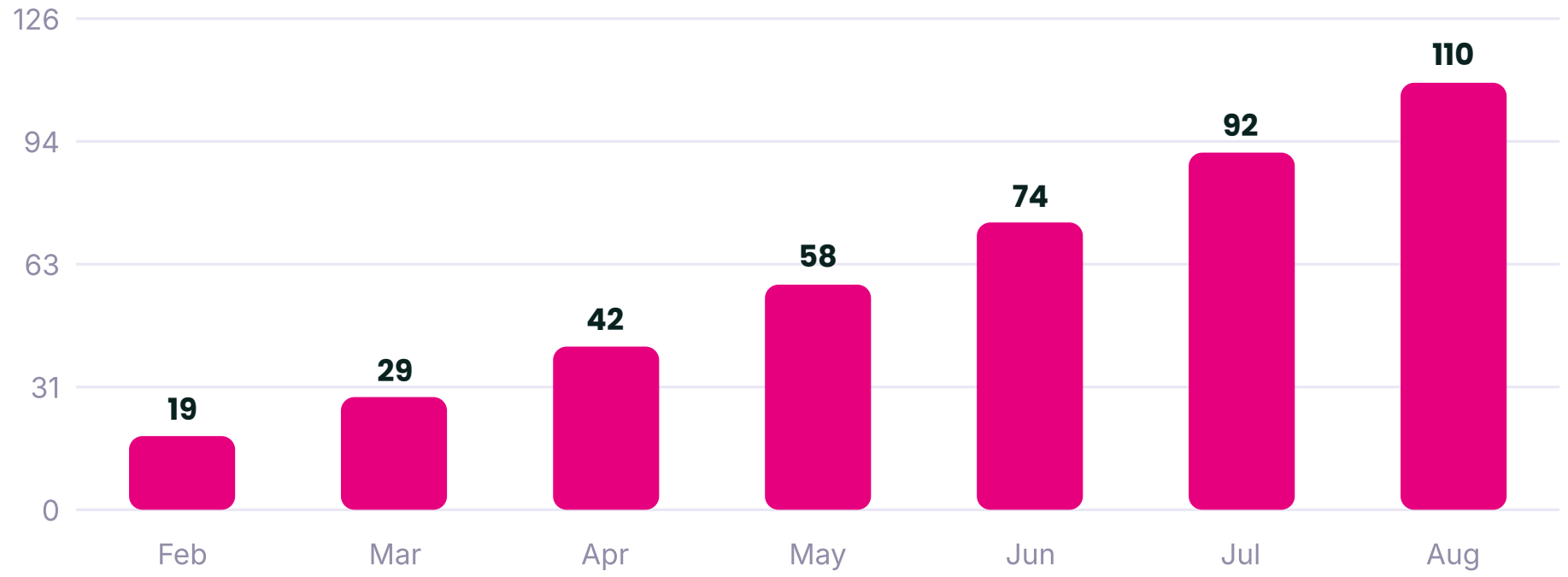
Call tracking & form submissions

Consultation requests per month

Tracked calls and website form submissions

110

▲ +479%



→ Rankings and traffic are inputs. The number that grows the practice is consultation requests, which **grew from 19 to 110 per month**, the high-value cosmetic cases the practice wants.

05 Before & After

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The headline numbers, side by side

METRIC	BEFORE	AFTER	CHANGE
Ranking, “veneers near me”	Page 2 (#20)	**#2**	**Top three**
Monthly organic visits	420	**2,760**	**+557%**
Consultation requests / month	19	**110**	**+479%**
Google reviews	44	**312**	**+609%**

“The consultations we get now are exactly the high-value cases we want. It transformed the practice.”

Lead Dentist, Smile 4 Ever Dental

What We Did

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The approach behind the results

1 **Rebuilt the Google Business Profile**

Full services, cosmetic categories, before-and-after photos and regular posts to win local visibility.

2 **Launched a review-generation system**

A compliant, steady flow of genuine patient reviews, building the trust cosmetic patients look for.

3 **Executed cosmetic-focused SEO**

Targeted high-intent "veneers" and cosmetic-dentistry searches that bring high-value cases.

4 **Fixed the site to convert**

Made it easy to request a consult in one tap, with call and form tracking on every lead.

→ We ran the same system we use across our clients, **focused on the cosmetic searches that bring high-value cases**. The growth compounds because it is built on owned visibility and reputation, not rented ad clicks.

Thank You

Six months of cosmetic-focused SEO made Smile 4 Ever the go-to practice for high-value cases, with 6.6x the organic traffic and a top-three cosmetic ranking.

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